

A seasoned life science professional

Peter E F Ketelaar CEO

With **almost four decades** of biopharmaceutical and drug development industry expertise, **Peter Ketelaar** now serves as the **CEO of iPsonics** in Groningen, a startup **genomics CRO** that is part of **UMC Groningen**. He holds a **Bachelor's Degree in Chemical Engineering** from NHL University of Applied Sciences in Leeuwarden and a **Master's Degree in Biochemistry** from Groningen University.

Peter's long and extensive career is marked by **pivotal leadership roles** in **Sales, Marketing, Business Development**, and, for the last twenty years, in **General Management**, involving **CDMO/CRO commercial and operational assignments**.

He has made **significant contributions** to the growth of both **DSM Biologics** (now **ThermoFisher**) and **PRA Healthsciences** (now **ICON**), including setting up a **new bioanalytical organization in the USA**. His broad expertise includes growing an **international laboratory organization** to a **leading global position** and establishing **strategic drug development partnerships** with large pharmaceutical companies in **Europe, Asia**, and the **USA**.

Peter joined the startup **iPsonics** in **October 2024** as CEO. With the support of a **PharmaNL grant**, he will establish a **contract research organization** in the field of **genomics and iPSC's/organoids**. This effort aims to **strengthen the drug development ecosystem in the Netherlands** by providing tools for **personalized therapies** and **innovative disease models**.